

<b>ST. JOSEPH’S FOUNDATION OF THUNDER BAY</b> <b>63 CARRIE STREET, THUNDER BAY, ON P7A 4J2</b>	
<b>POLICY</b>	
<b>SJF-FND-001</b>  <b>PHILANTHROPY ACTIVITIES</b>	<b>DATE APPROVED:</b> July 16, 2025
	<b>NEXT REVIEW DATE:</b> July 2027
	<b>APPROVAL:</b> 

***Purpose and Guiding Principles***

St. Joseph’s Foundation of Thunder Bay exists to inspire generosity in support of health care programs that enhance the well-being of individuals receiving care by St. Joseph’s Care Group. Philanthropy is the heart of our mission—and not only a means to secure vital resources, but also a way to **build relationships, foster engagement, and strengthen community spirit**.

This policy affirms the Foundation’s commitment to ensuring all Philanthropy and community engagement activities reflect our **core values of compassion, integrity, inclusion, and respect**, while aligning with the Foundation’s **Mission, Vision, and purpose**.

***Review and Oversight***

To ensure alignment with our values and purpose, the **Board of Directors** of St. Joseph’s Foundation of Thunder Bay will:

- **Annually review all current philanthropy activities and events** to ensure they remain appropriate, relevant, and aligned with our organizational mission and community expectations
- **Review all new or proposed philanthropy initiatives** prior to implementation
- Ensure that all philanthropy efforts adhere to **ethical best practices**, financial transparency, and inclusive community engagement

The Foundation continues to draw inspiration from the legacy of the **Sisters of St. Joseph of Sault Ste. Marie**, whose compassionate service laid the foundation for our work. We honor this heritage while ensuring our philanthropy approach is inclusive, accessible, and welcoming to all.

***New Philanthropy Initiatives***

Any proposed Philanthropy activity—whether internal or organized in partnership with external individuals or organizations—must be submitted to the Foundation for review and approval by the **President & CEO**. New initiatives will be evaluated based on:

- Alignment with the Foundation’s Mission, Vision, and priorities
- Compliance with legal, ethical, and regulatory standards
- Capacity for successful execution and donor stewardship
- Potential impact on the Foundation’s brand and relationships

We welcome and encourage innovative Philanthropy ideas that are **community-oriented, respectful, and inclusive.**

## ***Commitment to Ethical and Inclusive Philanthropy***

All Philanthropy efforts undertaken by or on behalf of St. Joseph’s Foundation must reflect the following commitments:

- **Transparency** in donor communications and financial reporting
- **Accountability** in how funds are used and recognized
- **Inclusivity** in outreach, participation, and recognition
- **Stewardship** that honors every gift, regardless of size, with respect and gratitude

Our goal is to ensure that all Philanthropy activities inspire trust and encourage people from all backgrounds to participate in building a healthier, more caring region.

### **Related Policies**

#### **Board Policy**

Confidentiality SJF-BRD-001

#### **Philanthropy Policies**

Gift Acceptance SJF-FND-001

External Third Party Events SJF-FND-014

**St. Joseph's Foundation of Thunder Bay  
Current Philanthropy Activities**

**Addendum 1**

The Foundation's Philanthropy portfolio includes a mix of annual appeals, events, lotteries, and community partnerships designed to inspire giving and create lasting impact:

***Annual and Targeted Giving***

- **Year-End Appeal Campaign**
- **Major Gifts and Capital Campaigns**
- **Legacy Giving (Bequests and Planned Gifts)**
- **Staff Giving Program**
- **Corporate, Foundation, and Local Business Appeals**
- **Be Their Secret Santa Holiday Campaign**

***Signature Foundation Events***

- **Annual Golf Classic**
- **Curl for Care**

***Community-Driven & Partner Events***

- **Stepping Out for Foot Health**
- **Diabetes Car Wash**
- **Alzheimer's Golf Tournament**

***Gaming and Lottery***

- **Split the Pot Lottery**

Each initiative is designed to **engage donors, volunteers, and partners**, strengthen our visibility, and ensure that community members feel connected to the care and programs they support.